



MIFF STYLE - TAKE 1

MIFF AWARDS
Milano 10-19 maggio, 2012

Application Form

Deadline: March 19, 2012 (€ 50)

You must submit all the application materials no later than the due date of March 19, 2012. By signing this form, you accept all the terms set forth in this application. Please fill in the form clearly and legibly and read the instructions and information thoroughly before signing the form.

Completed documentation must be sent on-line through the same page where you downloaded this form. All the material must be scanned in PDF or JPG format page by page, assembled in one only (1) file/document and attached in the section "Attach here the registration material" at the moment of submission and payment of the registration fee.

Submission of this application does not guarantee admission

MEMORANDUM

At the moment of submission and following payment on-line, attach the following material in one file only*:

1. Application form fully completed and signed.
2. A brief explanation (graphics or video format accepted – please let us know where visible on-line) of the theme of the collection and how it relates to the cinematographic element by which the collection was inspired or influenced (with respect to the selected ingredient).
3. 4 (four) sketches of "looks" from the line.
4. Short biography (max 150 words) of the candidate.

*

Application are accepted exclusively on-line and will be considered only when material and related payment fee is submitted.

If encountering transmission problems, please write to fashion@miff.it



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CANDIDATE

Name _____

Surname _____

If it's a company write the brand name _____

School (if student o former student) _____

Date of Birth _____

Address of residence _____ City _____

Zip Code _____ Nation _____

E-mail _____ Cell. _____

Website or where visible online _____

All of the above information is requie as much as possible.

ADDITIONAL NOTES _____

Signature _____

REGISTRATION REMINDER

All applicants must submit € 50 processing fee which is non-refundable.

Send your application no later than March 19, 2012

Do NOT send payments or material via postal mail. Submission and related payment must be made exclusively on the website www.miff.it at the following page

http://www.miff.it/02concorso_domanda_moda.php?lang=1



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TERMS AND CONDITIONS

Deadline: March 19, 2012

The applications are accepted exclusively on-line*.

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1. Minimum age for applicants: 18 years.
2. Registration fee of 50 euros must be sent no later than March 19, 2012.
3. Selected candidates will be asked for a preliminary phone interview before the final selection.
4. Made in Milan Int'l Film Society or MIFF Awards, disclaims any responsibility for costs of sending the required documentation, promotional items, etc., and for the return of the materials sent to the association. The material required for the selection must be sent exclusively through the registration form on-line.
5. Only women's collections are eligible for participation.
6. **The application will only be considered until this form is completed and signed, the required material is received and registration fee is paid.**
7. The winning candidate will be given the opportunity to show his/her collection consisting of 10/20 looks.
8. The winning candidate must be in Milan by the morning of the date before the Leonardo's Horse Award Ceremony on May 15, 2012. Non-profit Cultural Association Made in Milan International Film Society will offer the candidate 2 nights hotel accommodations. The transportation to/from Milan will be the responsibility of the candidate.
9. The organization and the cost of the runway show (location, models, makeup artist, hair stylist, etc.) will be provided by the Film Society and MIFF Awards. The festival runway show will take place under the supervision and approval of Made in Milan International Film Society's Fashion Department
10. The winning candidate agrees to endow MIFF Awards the right to use the name, all images and information regarding the collection for promotional purposes in all media, TV and internet included.
11. The Non-Profit Association Made in Milan International Film Society and the organizers of MIFF Awards reserve the right to make necessary modification to rules and scheduling if needed for the success of the event.
12. **IMPORTANT:** in case the winning candidate is not an Italian national, you must follow the rules for temporary import for the shipping of your work for customs purposes. Please find out more information on how to do this by contacting MIFF Awards, the local chambers of commerce or your shipping company. **Extraneous fee payments for customs, due to negligence or lack of adequate information will be charged to the sender.** If, due to unpaid customs fees, the shipment of the garments are held back, the winning candidate must forfeit the prize for the runner up candidate.

By signing below*, I agree to all the terms and conditions of the application.

Signature of Applicant:

Print name legibly:

I have read and agree to the points 2, 4, 6, 10, 11 and 12

Signature of Applicant:

Data: _____

* You must sign all the spaces above and fill in the name legibly to render this application valid.

