



MIFF AWARDS
MADE IN MILAN INTERNATIONAL FILM SOCIETY
MEMBER'S REGULATIONS

1. GENERAL REGULATIONS

For any missing Regulations please refer to MIFF Awards General Rules, Supplemental Application and Online Category Rules.

2. AWARDS RECOGNITION

Awards in the form of statuette trophy of the Leonardo Da Vinci's Horse are conferred among the selected Nominee Films annually at the Awards Ceremony designated.

3. MADE IN MILAN INTERNATIONAL FILM SOCIETY (MIMIFS) MEMBERS

Leonardo's Horse Winners are voted online by a secret MIMIFS Members ballot of the Nominees. The Nominees are selected by MIMIFS Programmig Committee among the Submitted film of the year in progress.

4. MIMIFS PROGRAMMING COMMITTEE

MIMIFS Programming Committee Members can only be invited by a Member already part of the Committee or by the Board of Directors. It shall be constituted by the following figures after MIMIFS President approval:

- Leonardo's Horse Nominee or Awardeed of past editions;
- Cinema Academy, Cultural Association and Press Members worldwide;
- Italian Publicist and Journalists (although not belonging to any organization);
- Film festival directors and Movie events worldwide;
- Rappresentative people and Socialite in the city of Milan;
- Cultural, Artistic and Entertainment Industry Leaders (granting a special consideration to different creative and tecnichal categories) from the all world.
- Spokesmen coming from the advertsing industry and marketing field (granting a special consideration to creative and leading position) from the all world.

MIMIFS Programming activities are regulated from the Board of Directors with the President approval. For further Regulations and specific details on the Committees and Members organization, refer to MIMIFS Legislative Act (Statute) supplemental to the present Rules.

5. MIMIFS HONOR COMMITTEE

After the 10th edition accomplishment, an Honor Committee has been founded to include those people supporting the festival since its birth and in the future. MIMIFS Honor Committee Members can only be invited by the Board of Directors and their activities are regulated from the same Board of Directors and the President. For further Regulations and



specific details on the Committees and Members organization, refer to MIMIFS Legislative Act (Statute) supplemental to the present Rules.

6. MIMIFS MEMBERS ACCEPTANCE

If invited to be part of MIMIFS, a member must fill out a simple acceptance form online at www.madeinmilan.it to be officially admitted. A confirmation via email to the specified address supplied on the online form will be sent to the enrolled members.

7. AWARD CATEGORIES

Fiction and Documentary Feature Nominee Films are eligible for any of the Awards of their nominations and, if elected among the Winners of at least one (1) award, for the Best Film Award voted by the audience's choice. Shorts films compete for Best Film and, if arranged for the Audience Award within their own Category

8. NOMINATIONS AND WINNERS CRITERIA

The selection of films submitted as MIFF Awards Nominee and Winners determined by the Members is articulated in three different times,

1) Selection of Nominee titles among submitted films (by MIMIFS Programming Committee Members).

First, titles submitted are screened and selected by MIMIFS Programming Committee – alike to a standard film festival programmer team. These films, as known as “Nominee Films” must be approved by the President, announced in a press release and published on MIFF Awards website as referred in Art. 13 time-line of present Rules. The nomination status shall be based on one or more specific area(s) of achievement, as provided by the awards list itemized in the General Rules Art.3 and 4. MIMIFS Programming Committee leaves open to MIMIFS Members the decisions about Awards of Merit for specific achievements, therefore the Nominees entitled could be declared Winners only by MIMIFS Members. There is no-limit to the number of Member voting the Nominee films in the different categories.

2) Selection of Winners among Nominee films (by MIMIFS Members).

Second, the films of the Nominees are screened weekly based, solely and exclusively (closed to the public), for MIMIFS Members. Each MIMIFS Member will express his vote as described in Art.9 of present Rules voting the Winners online through username and password. Only one (1) vote per category can be assigned by the Members and the Winners are announced in a press release simultaneously the annual Leonardo's Horse Awards assignment at the Award Ceremony.

3) Selection of Best Film category among the Winner films (voted by the Audience).

In the Feature Film Categories all the Winners - in at least one (1) award - are eligible to receive the Best Film Award, which shall be selected solely by the Audience's choice among all the Winners through a ballot process during the screenings at the festival. After the Leonardo's Horse Awards Ceremony the Winners films are screened for a Public



Audience who will be able to vote right after the screenings of the Winner program at the festival. The Best Film category Winner will be announced on the Closing Night.

9. MIMIFS MEMBERS BALLOT PROCESS

The voting process of Nominee titles is fulfilled in about two weeks duration period after MIMIFS Members' screenings and before the beginning of the festival. The Ballot process takes place online on MIFF Awards website (www.miff.it), where MIMIFS Members are able access a login page with username and password, and grant their own choice to each category. Awards will be conferred on those names/titles obtaining top number of Members' votes. The final results of the ballots will be registered by the Board of Directors, sent to MIFF Awards director for approval and then press released to the public. For other Rules on the Winners selection process, see Art.6 of the General Rules and Art.13 of the present Rules for the timing on balloting process.

10. PUBLIC AUDIENCE BALLOT PROCESS

The Public Audience voting process of the Winner titles for Best Film category takes place immediately after the screenings at the festival through a decimal percentage ballot form distributed at the entrance before the start of the film. Calculating the arithmetic mean of the unnamed forms, and so secretly voted, Awards will go to those names/titles that will have higher average result. The final results of the ballots will be first registered by the Board of Directors, sent to MIFF Awards director for approval, and then press released to the public.

11. EXCLUSION OF MIMIFS MEMBERS

Wrong and improper behavior in disagreement with the Rules of the festival may result in loss of privilege of voting and eviction from MIMIFS. Exclusion of a Member is decided upon by MIMIFS Board of Directors. Among the main reasons a member could be excluded from MIMIFS are:

- false declaration (with any bio info in his short curriculum online not true or not reliable);
- divulging ballot votes online, other media or anywhere else, trying influencing other Members;
- repeated delinquencies on screening process not conformed to the Rules;
- any wrong behavior regarding MIMIFS and MIFF Awards.

12. MIMIFS MEMBERS LENGTH STATUS AND CANCELLATION

MIMIFS subscription is valid for one edition and could be revoked at any time in writing via email, by the Board of Directors, specifying the reasons of cancelling and informing the President of the cancellation. MIMIFS Members can be confirmed during consecutive and illimitate years.



13. MIFF AWARDS 2010 TIMELINE

MIFF Awards 2011 Ceremony will take place on May 4.

- Last submission deadline: February 20, 2011
- Nominee announcement: February 20, 2011
- Collection of MIMFS Members ballots: April 20 - 30, 2011
- Award ceremony and public announcement of Leonardo's Horse Winners: May 7, 2011
- Best Film category announcement: May 14, 2011

The above dates and schedule may change for the best result of the festival. Please check back periodically either online or with the Festival staff to be certain to have the most recent information about the current edition.