



## **MIFF AWARDS** **RULES AND REGULATIONS\***

### **1. OVERVIEW**

Cultural Non-profit Association Made in Milan International Film Society (MIMIFS) recognizes the Art of Filmmaking as the outcome of a synergic collaboration of talented individuals active in those disciplines contributing to accomplish their vision into a final picture. and presents the Leonardo's Horse as an Award of merit to be given annually to honor outstanding achievements of those artist-filmmakers who have accomplished exceptional results in their respective fields.

### **2. CONCEPT**

MIMIFS Programming committee selects nominees among the films submitted as candidates for MIFF-Milan International Film Festival Awards: MIFF Awards. Following the Nomination Announcement, the Nominee films will be screened solely and exclusively, (screenings closed to the public) for MIMIFS Members. They will be able to secretly vote online on the awardees. Awards, in the form of the statuette trophy of the Leonardo Da Vinci's Horse, shall be conferred to the winners at an annual MIFF Awards Presentation Ceremony and other MIMIFS events during the year..

### **3. OFFICIAL AWARDS LIST**

In the Feature Fiction Film Category, Official Awards of merit for the following achievements are conferred by MIMIFS Members to:

- Direction;
- Writing (adapted screenplay or original screenplay);
- Acting;
  - best actress performance in a leading role;
  - best actor performance in a leading role;
- Cinematography;
- Editing.

Then, Awards in the following category will be conferred to:

- best documentary feature film (to the director or producer).
- best short film - max 15 minutes (to the director or producer);
- best short film max - 15-30 minutes (to the director or producer);
- best short Italian film max – max 30 minutes (to the director or producer);

### **4. SPECIAL AWARDS LIST**

If there shall be the conditions of presentation, the MIMIFS Board of Directors or the Programming Committee – by approval of MIFF Awards director and/or MIMIFS President - could propose annually the following awards with reason related to specific nominee films:



- Music;
  - to the best sound design;
  - to the best composer;
  - to the best original song;
- Production Design;
- Costumes;
- Make-up;
- Visual Special Effect;
- Other excellences referred to the Short and Documentary Films.

## 5. AUDIENCE AND “AD HONOREM” AWARDS LIST

- The Official Best Feature film is selected by the audience among the winner films, of at least one award, screened at the festival (to the director or producer);

After the annual Awards recognized by MIMIFS Members and the Best Film Award category elected by the Audience among the Winners screened at the festival, more Awards related to the public could be assigned at the Closing night between the following below:

- Short Film Audience Award (to the director or producer);
- Box Office Award, for the higher no. of film tickets sold at the festival in the Feature Fiction and Documentary Film Categories (to the producer).

In addition the following “Ad Honorem” awards could be assigned during Award Ceremony in Milan or to other official MIMIFS events around the world.

- Life Achievement Leonardo’s Horse Award “ad honorem”, conferred annually by MIMIFS to actresses, actors, directors or filmmakers for their prestigious and praiseworthy achievements in the Art of filmmaking in the course of their career.
- a Leonardo’s Horse Award “ad honorem”, conferred by MIMIFS to people for their collaboration with Cinema and for their contribution to the development and growth of the Art of filmmaking in the course of their life.

## 6. NOMINATIONS AND WINNERS CRITERIA

Altogether after 10 official Awards assigned by MIMIFS Members (Art.3), 8 Special Awards (if conditions are met, depending on the nominee films, as stated in Art.4), 3 Audience related (including Best Film) and 2 Life Achievement “ad honorem” (Art.5) MIFF Awards, - Leonardo’s Horses - annually available, will be in total of 23. MIFF Awards are assigned by a three-step procedure:

- 1) Nominees
- 2) Winners among Nominees
- 3) Best Film Category Winner and other up Audience criterias among Winner films projected at the festival.

1) Nominees are selected by MIMIFS Programming Committee among Submitted films, that will function alike to a film festival programming process. The Nominee films are approved by the President and published on MIFF Awards website.



2) Winner films are selected among Nominees published online by MIMIFS Members, with a procedure as explained in the MIMIFS Members Rules Art.8 and 9.

3) The Winner Films in each category are screened at the festival and automatically Nominated for Best Film category voted by the audience and other audience related awards.

#### **7. FEATURE FILM SUBMISSION REQUIRMENTS**

Fiction and Documentary Feature films made before the 1st of January of the year before the running edition (for ex. limit date of completion of MIFF Awards 2011 is January 1, 2010), or that have received television exposure, including network, cable, pay TV and/or theatrical release in Italy prior to Award Ceremony are not eligible to be nominated for MIFF Awards. If films have never been shown in Italy - not even at other festivals or events - and so it will be an absolute Italian premiere, there is no completion date requirement.

#### **8. SHORT FILM SUBMISSION REQUIRMENTS**

Short Films completed before the 1st of January of the year prior to the running edition (for ex. limit date of completion of MIFF Awards 2011 is January 1, 2010) are not eligible to be nominated for MIFF Awards. If films have never been shown in Italy - not even at other festivals or events - and so it will be an absolute Italian premiere, there is no completion date requirement.

#### **9. FEATURE NOMINEES AND WINNERS EXHIBITION RIGHTS**

MIMIFS reserves the rights to screen all the Nominee Feature films to the Members and all the awarded films to a public audience during the festival dates and other MIMIFS events. The Nominee or Non-winner Feature and Documentary films are screened only by the Members and will keep their "premiere status."

#### **10. SHORT NOMINEES EXHIBITION RIGHTS**

MIMIFS reserves the rights to screen all the Nominee Short films to a public audience, in the theaters and online during the festival dates and other MIMIFS events.

#### **11. HOSPITALITY**

MIFF Award-Winning filmmakers will be provided with one (1) Flight R/T to Milan and one (1) Hotel room by MIMIFS to participate at the Award Ceremony and Winner Screenings. A filmmaker announced as a MIFF Awards-Nominee will be offered to participate to the voting session's screening and Q/A with the Members and will be provided with one (1) Hotel room on the screening date. Different Category rules apply, please see supplementary Submission and online Regulations.

#### **12. AWARD ASSIGNMENT**

Awards must be received in person by the Winners in Milan at the Award Ceremony. In



case of impediment, Leonardo's Horses can be received by MIMIFS delegates and assigned at later time in other events proclaimed by the Association.

### **13. WINNER OBLIGATIONS**

If for Planning or Logistic purposes, Nominee or Winners were informed in advance, they are strictly prohibited from communicating their Nominee/Winning status before the Award Ceremony. Divulging the winning status results in the withdrawal of the award. Winners will be announced in a press release simultaneously to the Award ceremony.

\* MIMIFS Association reserves the right to make any necessary changes in regulations and Festival scheduling without prior notice for the best result of the event. In addition to complying with these Rules and Regulations, participants are also bound in agreement by supplemental rules: Application/Submission Regulations; Italian Television Network Rules; and Member Activities and Voting Procedure.